

David Bach

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David Bach is Professor of Strategy and Economic Environment at Instituto de Empresa Business School in Madrid (Spain), where he also serves as Academic Director of the International MBA Program. An expert in international political economy, his research focuses on business-government relations and market regulation in a globalizing world economy. His research projects include work on the political strategies of business in the global economy, Internet governance and telecommunications regulation, China's growing influence, and the implications of European integration for international market dynamics. At Instituto de Empresa he teaches a core MBA class on Business, Government & Society as well as electives on Lobbying and on the Digital Economy. He received his Ph.D. and M.A. in Political Science from the University of California, Berkeley, and holds a B.A. *magna cum laude* from Yale University.

Education

- Ph.D. University of California, Berkeley. Political Science. May 2004.
- M.A. University of California, Berkeley. Political Science. May 1999.
- B.A. Yale University. Political Science and International Studies. May 1998. *Magna Cum Laude*.

Academic and Professional Experience

- Professor of Strategy and Economic Environment, IE Business School. Since Jun. 2004.
- Academic Director of the International MBA Program. Since Nov. 2004.
- Visiting Professor, College of Europe, Bruges (Belgium). Spring 2007.
- Research Associate, Berkeley Roundtable on the International Economy. Since Jan. 1999.
- Associate Consultant, Political Intelligence, Madrid (Spain). Jan. to May 2004.
- Graduate Student Instructor, University of California, Berkeley. Aug. 1999 to Dec. 2002.
- Independent Researcher, Real Instituto Elcano (Madrid, Spain, 2003), Global Business Network (Emeryville, CA, 2001), Bay Area Technology Alliance (Berkeley, CA, 2000) and others.
- Summer Fellow, McKinsey & Co., Frankfurt (Germany). Jun. to Aug. 1997.

Awards, Honors, and Fellowships

- Runner-Up, "Best Professor, International Programs," IE Business School, 2004-05.
- Winner, "Most Innovative Case," IE Multimedia Case Awards, 2004-05.

- Instituto de Empresa Foundation Research Grant, 2004-2005.
- Nominee for the *Helen Dwight Reed Award* given annually by the American Political Science Association for the best dissertation in the field of International Relations, 2004.
- Department of Political Science Dissertation Grant, UC Berkeley, 2003.
- Institute on Global Conflict and Cooperation Dissertation Fellowship, 2002-2003.
- Simpson Memorial Research Fellowship, UC Berkeley, 2001-2002.
- Dean's Normative Time Fellowship, UC Berkeley, 2001-2002.
- Center for German and European Studies Research Fellowship, UC Berkeley, 1998-2000.

Publications

- "The International Implications of China's Fledgling Regulatory State: From Product Maker to Rule Maker," *New Political Economy* 11:4 (2006) (with A. Newman and S. Weber)
- "Política de defensa de la competencia y estrategias no-de-mercado: enseñanzas obtenidas del caso Volvo-Scania," *Revista de Empresa* 16 (2006), pp. 82-92.
- "Testing the waters for signs of political risk," *FT Mastering Risk – Financial Times*, Sept. 9, 2005.
- "The Challenges of Classification: Emerging VOIP Regulation in Europe and the United States," *First Monday* 10:7 (2005) (with J. Sallet).
- "The Chinese Challenge: It's Not about the Price," *Across the Board* March/April (2005) (with S. Weber and A. Newman).
- "The Double Punch of Law and Technology: Fighting Music Piracy or Remaking Copyright in a Digital Age?," *Journal of Business and Politics* 6:2 (2004).
- "Self-Regulatory Trajectories in the Shadow of Public Power: Resolving Digital Dilemmas in Europe and the United States," *Governance* 17:3 (2004), pp. 387-413 (with A. Newman).
- "Privacy and Regulation in a Digital Age," in B. Preissl, H. Bouwman, and C. Steinfield, eds., *E-Life after the Dot.Com Bust* (Heidelberg: Physica Verlag, 2004) (with A. Newman).
- "E-commerce and Network Architecture: New Perspectives," in The BRIE-IGCC E-economy Project, ed., *Tracking a Transformation: E-commerce and the Terms of Competition in Industries* (Washington: Brookings Press, 2001) (with M. Kleeman)
- "International Cooperation and the Logic of Networks: Europe and the Global System for Mobile Communications (GSM)," *BRIE Working Paper # 139* (2000).

Working Papers

- "Varieties of Cooperation: Domestic Institutions and Global Governance"
- "Business and Politics in a Global Economy: Broadening the Conceptual Map"
- "Micro-Institutions, Macro-Influence: The European Regulatory State and International Market Governance"
- "Regulatory Networks and International Diffusion: The Case of Insider Trading"
- "Interactivity and the Future of Digital Television"

Selected Conference Papers and Invited Presentations

- "Local Power, Global Reach: The Domestic Institutional Roots of Internet Governance," *The Internet: Power and Governance in a Digitized World*, St. Anthony's College, University of Oxford, Dec. 6, 2006 (with A. Newman).
- "Regulatory Networks and International Diffusion: The Case of Insider Trading," Annual Meeting of the American Political Science Association, Philadelphia, PA, Aug. 30-Sept. 3, 2006.

- “Market Pressure or Peer Pressure? Regulatory Networks and the International Diffusion of Insider Trading Rules,” EGOS Conference, Bergen (Norway), July 6-8, 2006 (with A. Newman).
- Discussant, Business and its Social Environment (BASE) conference, Stanford Graduate School of Business, Stanford, CA, March 24-25, 2006.
- Discussant, Business and its Social Environment (BASE) conference, Kellogg School of Management, Evanston, IL, June 3-4, 2005.
- “Effective Market Power: The Domestic Institutional Roots of International Market Regulation,” Annual Meeting of the American Political Science Association, Chicago, IL, Sept. 2-5, 2004 (with A. Newman).
- “Building Capacity at Home to Influence Abroad: Regulatory Capacity and Transnational Market Governance,” 14th Conference of Europeanists, Chicago, IL, March 11-13, 2004 (with A. Newman).
- “Revisiting the Poster Child: ICANN and the Changing Character of Internet Governance, E-Commerce Impacts Revisited, Deutsches Institut für Wirtschaftsforschung (DIW), Berlin (Germany), Jan. 15-17, 2004.
- “Industry Self-Regulation in the Information Society,” New Economy Workshop, European University Institute, Florence (Italy), Oct. 17-18, 2003.
- “Varieties of Cooperation: Domestic Politics and Transnational Market Governance,” Annual Meeting of the American Political Science Association, Philadelphia, PA, Aug. 27-31, 2003.
- “When Agencies Get Together: Meeting Domestic Obligations in Transnational Markets,” Annual Meeting of the American Political Science Association, Boston, MA, Aug. 29-Sep. 1, 2002.
- “Privacy in a Digital Age,” E-Life after the Dot.Com Bust, Deutsches Institut für Wirtschaftsforschung (DIW), Berlin (Germany), Dec. 13-14, 2001.
- “In the Shadow of the State: Self-Regulatory Trajectories in a Digital Age,” Annual Meeting of the American Political Science Association, San Francisco, CA, Aug. 30-Sep. 2, 2001 (with A. Newman)

Teaching Experience

- *Business, Government & Society: Management Beyond Markets*, International MBA core course, IE Business School (sole instructor)
- *Country Economic Analysis*, International MBA core course, IE Business School (sole instructor)
- *The Digital Economy: Technology, Business, and Law*, International MBA elective, IE Business School (sole instructor)
- *Lobbying and Institutional Relations*, Masters of Marketing Management core course, IE Business School (sole instructor)
- *Ethics and Sustainability in International Business*, International Executive MBA core course, IE Business School (sole instructor)
- *Business Ethics*, International MBA elective, IE Business School (co-instructor)
- *Global Trade, Transnational Business, and the New Lex Mercatoria*, Master of International Legal Practice elective, IE Business School (co-instructor)
- *Governing the E-economy*, undergraduate Political Science course, UC Berkeley (teaching assistant)
- *International Relations*, undergraduate Political Science course, UC Berkeley (teaching assistant)

Professional Service

Reviewer for the *Journal of Business and Politics*, *New Political Economy*, *European Accounting Review*, *Harvard International Law Review*, *Revista de Empresa*, and *Business Association of Latin American Studies (BALAS) Annual Conference*

Professional Affiliations

Member, *Academy of Management*

Member, *American Political Science Association*

Language Proficiency

English / German / Spanish – trilingual

French – good reading, fair speaking and writing

(January 2007)